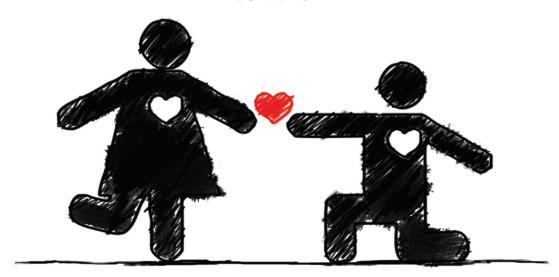
LOVE IS PATIENT

LOVE IS KIND

LOVE IS...



elizabeth ann roberts rik swartzwelder

# old fashioned

CHIVALRY MAKES A COMEBACK

### In Theaters Valentine's Day 2015

ELIZABETH ANN ROBERTS RIK SWARTZWELDER LEJON WOODS NINI HADJIS ANGELE PEREZ JOSEPH BONAMICO MARYANIN NAGEL LINDSAY HEATH ANNE MARIE NESTORWITH TYLER HOLLINGER AND DOROTHY SILVER MISE KAZIMIR BOYLE "RIGHER MELODY GEORGE HINNE JONATHAN OLIVE PHILLIP SHERWOOD ROBIN KATZ HINNERPHI DAVID GEORGE HINNES BRANDON TYLKA PHINLIP SHERWOOD JEFFREY TRAVIS WILLIAM K. BAKER STEPHEN R. CAMPANELLA BENJAMIN HERSHLEDER RAJEEV SIGAMONEY ###### BRYAN ZERVOS ZAGH C. GRAY RAGHEL DIK JEFFREY STOTT

## Hollywood Is Ready to Give "Love" a New Definition

In case you thought the influx of Christian films was boding well for Hollywood, think again. This year's blockbuster Valentine's Day release is Fifty Shades of Grey, a movie based on the bestselling novel depicting and celebrating abusive sex as a love story. Once again, we are left to shake our heads at the mindset of the entertainment industry. Or, perhaps, it's time to speak up and say something.

#### Why Should We Be Concerned **About Fifty Shades? It's Only A** Movie ...

Leading up to Valentine's Day, we are going to be inundated with commercials and online chatter about why we have to see Fifty Shades of Grey. Yet the movie is obviously not for everyone. Read what one blogger writes:

"All the buzz about the movie brings up a dilemma for me as the parent of two girls who are grown, but still forming their sexual identities: Do I really want my daughters seeing a warped, sadomasochistic relationship, dressed up as a Hollywood love fantasy? ... But the idea that my daughters would see the romance in Fifty Shades as something to be aspired to makes me just a little uncomfortable."

Surprisingly, these are the words of a CNN senior producer on the CNN Parents Blog. It's also been reported that Dakota Johnson's leading role is causing a rift in her Hollywood royal family (her grandmother, father, and mother are all well-known actors).

#### So Where Do We Turn? How About an Old Fashioned Love Story?

As Christian leaders, shouldn't we be even more uncomfortable with the thought of Fifty Shades of Grey impacting our culture and our people? Fortunately, a faithbased love story called **old fashioned** also opens on Valentine's Day weekend. This upcoming battle for the hearts and minds of our culture presents your ministry with a unique opportunity to lead the way. Will YOU be a decisive influence in this battle? Will you boldly affirm the biblical truth of God's plan for love—a beautiful pathway to relationships filled with forgiveness, healing, and grace?

#### Tickets Instead of Stones

Meaningful conversation and positive action surrounding love and relationships is long overdue. And it can start with a trip to the movie theater. Encourage the men you influence to make the most of this opportunity by seeing **old fashioned** when it opens on Valentine's Day weekend.

- Make it a Daddy-Daughter Date Night, including coffee and a guided discussion of what romance truly looks like after the movie
- ♥ Valentine's Day weekend date night with your wife to celebrate God's love in your home
- Double date with a couple wondering what role God could have in a relationship





However you do it, know you are part of an important cause. After all, when did God's plan for romance and marriage become ... old fashioned?

For groups of 50 tickets or more ...

Call 855,220,6477 / 615,656,7385 Email Updates@MovieGroupTickets.com

OldFashionedMovie.com





